



**YOUR
BRAND
STARTS WITH
YOUR
LOGO**

Willcox Rocha
Digital Marketing

Leading Branding
& Digital Transformation Experts



Client: **Kane & Alessia**

Year: **2016**

Project: **Branding & Digital Content**



The Kane & Alessia logo came in a flash. Sometimes logos take a long time. Others, 20 minutes and it's done, and everyone likes it. It was simply the right logo. Obviously the K represents Kane and the A represents Alessia. The strength of the logo comes from the play between the two letters that symbolizes the strong characters of both Kane and Alessia, sometimes competing but always united and together, one completing the other.



EMPOWERED woman

BE HEARD. BE SEEN.

Client: Kane & Alessia Minkus

Year: 2017

Project: Branding & Rollups

EMPOWERED
woman
BE HEARD. BE SEEN.



eerion

Client: Eerion

Year: 2019

Project: Branding & Digital Content

Eerion, a Basel-based company, specializes in top-end nutritional and sports coaching for professional women.





Client: **Eerion**

Year: **2019**

Project: **Design & Website**

Eerion, a Basel-based company, specializes in top-end nutritional and sports coaching for professional women.





Client: **Christopher Lambert-Gorwyn**

Year: **2019**

Project: **Branding & eBook Design**

Chris & Karene are incredible business coaches specializing in teaching healthcare practitioners how to grow their businesses and become 6 or 7 figure businesses.

Chris & Karene





Client: **Christopher Lambert-Gorwyn**

Year: **2019**

Project: **Branding & Web Design**

Chris & Karene are incredible business coaches specializing in teaching healthcare practitioners how to grow their businesses and become 6 or 7 figure businesses.





Client: **Mahima**

Year: **2019**

Project: **Branding & Website**

Mahima is a highly successful mindset transformation coach based in Switzerland. She is formidable at everything she does and is helping many people find their purpose and fulfil their aspirations.





Client: **Mahima**

Year: **2019**

Project: **Branding & Rollups**

Mahima is a highly successful mindset transformation coach based in Switzerland. She is formidable at everything she does and is helping many people find their purpose and fulfil their aspirations.





Client: **Markus Kunkel**

Year: **2018**

Project: **Branding & Web Design**

Markus Kunkel is an MD who is on a mission. To teach the medical profession how to be future-ready and evolve with the rapidly evolving trends in society and medicine.





Client: **Simon Wetherell**

Year: **2018**

Project: **Branding & Web Design**

Simon Wetherell is an expert in Australian immigration affairs and based in Thailand, runs a thriving Australian Visas business.





Client: **Vincent Dowd**

Year: **2017**

Project: **Branding & Website**

Vince Dowd is a multi-talented individual who has succeeded at almost everything he has done throughout his career. He is a wealthy investor in his own right that now shares his vast knowledge of investment and portfolio management with his clients, and students.





Client: **Adriana Vela**

Year: **2019**

Project: **Branding & Digital Content**

Adriana Vela is a very bright and experienced consultant specializing in the implementation of programs that aim to assist companies of all sized to be future-ready.





Client: **The Art of Freedom**

Year: **2017**

Project: **Branding & Website**



The Art of Freedom is all about using creativity to create a better life
for oneself. By embedding creativity in everything we do,
we enrich our lives.





Client: **Katana Group**

Year: **2017**

Project: **Web Design**

Katana Group is a highly successful UK-based company specializing in income-yielding real estate portfolio mentoring.





Client: **Mary Perozich**

Year: **2019**

Project: **Branding & Digital Content**

Mary Perozich is an expert linguist who teaches foreign students how to pronounce the English language as Americans do. Her belief is that good speech helps people go forward more rapidly because being understood is everything.



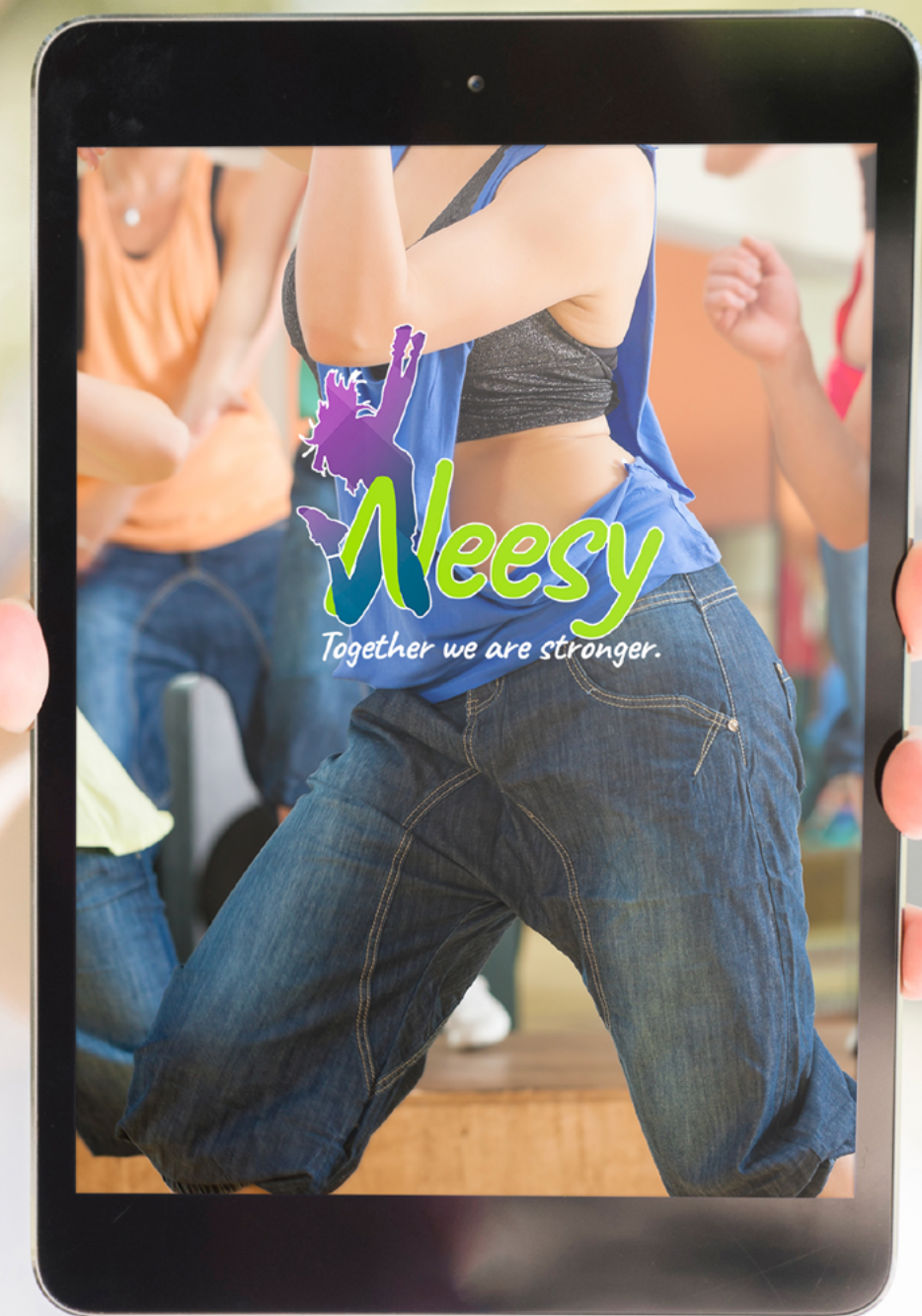


Client: **Nehad Mohanna**

Year: **2019**

Project: **Web Design**

Nehad Mohanna is a corporate whiz turned fitness instructor extraordinaire. She applies her almost boundless energy to everything she does and now helps women loose weight and improve their quality of life through physiscal activity.





Client: **Gabriel Araujo**

Year: **2019**

Project: **Branding & Business Cards**

Gabriel Araujo is an expert in collector and sports weapons. Based in the US, he runs a specialized on-demand rare weapons sourcing service.



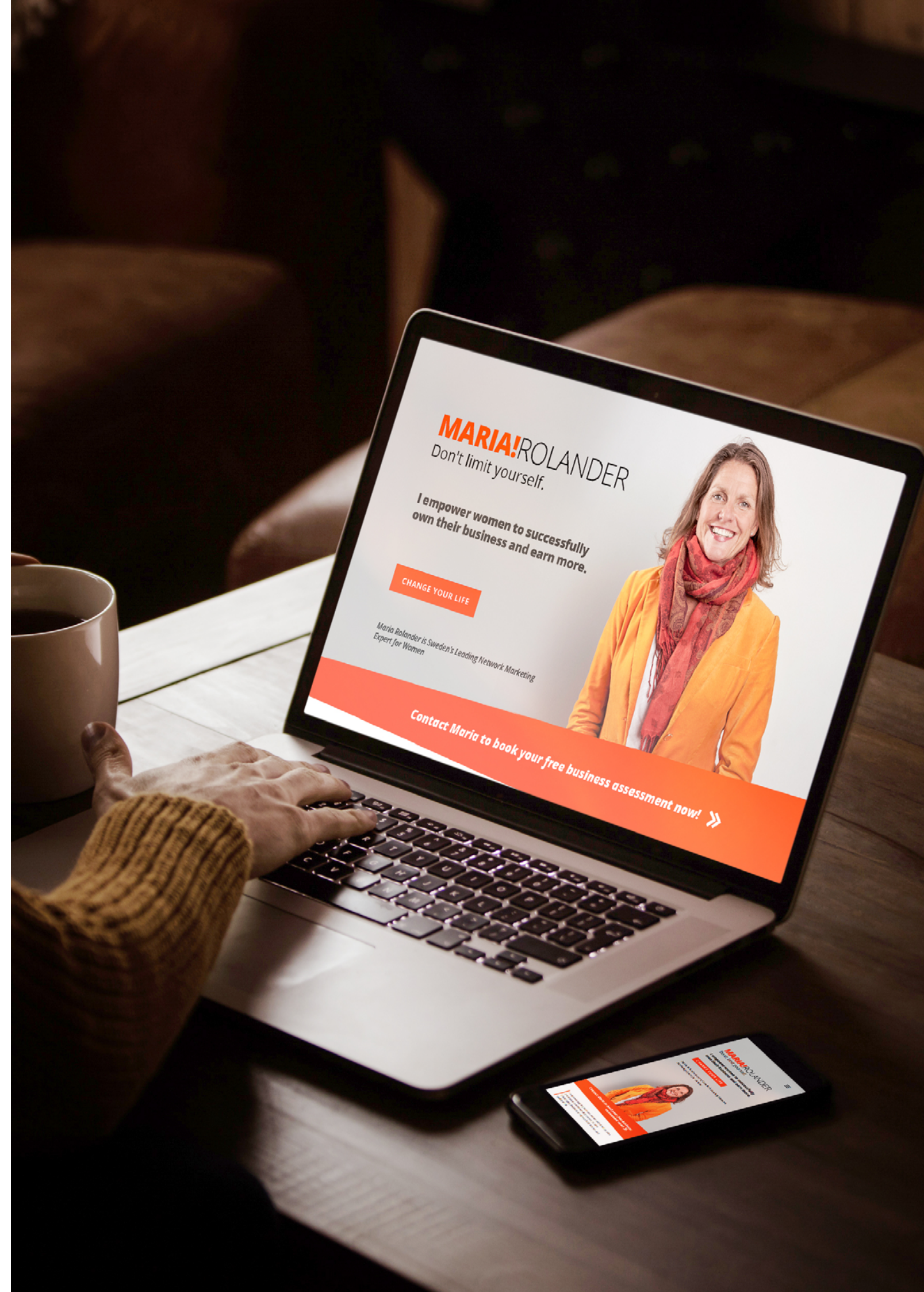
MARIA!ROLANDER

Client: **Maria Rolander**

Year: **2019**

Project: **Branding & Web Design**

Maria Rolander is a very talented sales coach who dedicates her life to growing MLM schemes and teaching her students how to become financially independent.



GUY FREIBURGHaus

THE BEST OF SWISS TRADITION

Client: **Guy Freiburghaus**
Year: **2018**
Project: **Branding & Web Design**

Guy Freiburghaus is based in Lausanne, Switzerland.
He is among other and expert CFO as well as a business mentor.
His clients are generally HNWI's and business owners.

G





Client: **Marie-Phillips v**

Year: **2019**

Project: **Branding & Web Design**

Marie-Philippe Vaneems is an Operational Excellence specialist with many years in the FMCG sector. She now promotes via events and workshops OPEX to manufacturing professionals globally.





Client: **Katja Pischel**

Year: **2019**

Project: **Branding & Website**

Katja Pischel is a communication and transformation expert for corporate bodies based in Germany.





Client: **Magnus Appleberg**

Year: **2019**

Project: **Branding & Web Design**

We love Magnus! He is a truly inspirational individual from Finland. His Society of Iceholes teaches people to conquer their fear and push back self limitations by spending prolonged periods of time in ice-cold waters.





Client: **Josefin Lassbo**

Year: **2017**

Project: **Rebranding**

Josefin Lassbo is a leading author and motivational coach for women in Sweden. She is a high-energy individual who thrives on human contact and sharing her knowledge and experience in self-motivation and achievement.





Client: **Rajiv Bongirwar**

Year: **2019**

Project: **Branding & Business Cards**

Rajiv Bongirwar is a top-rated international consultant specializing in embedding compliance and safety into the automotive and aeronautic sector.



Ryan & Clare

Client: **Ryan & Clare**

Year: **2018**

Project: **Branding & Website**

Ryan & Clare are fitness and nutrition experts that coach their clients with advanced programs using epi-genetics to better target their clients needs.

Ryan & Clare





Client: **Selena Teo**

Year: **2018**

Project: **Branding & Website**

Selena Teo is an experienced corporate operator with over 20 years in senior positions turned motivational and performance coach. She runs a global company from Switzerland.





Client: **Werner Streicher**

Year: **2018**

Project: **Branding & Social Media**

Werner Steicher is a self-transformation and motivational coach
based in Switzerland.



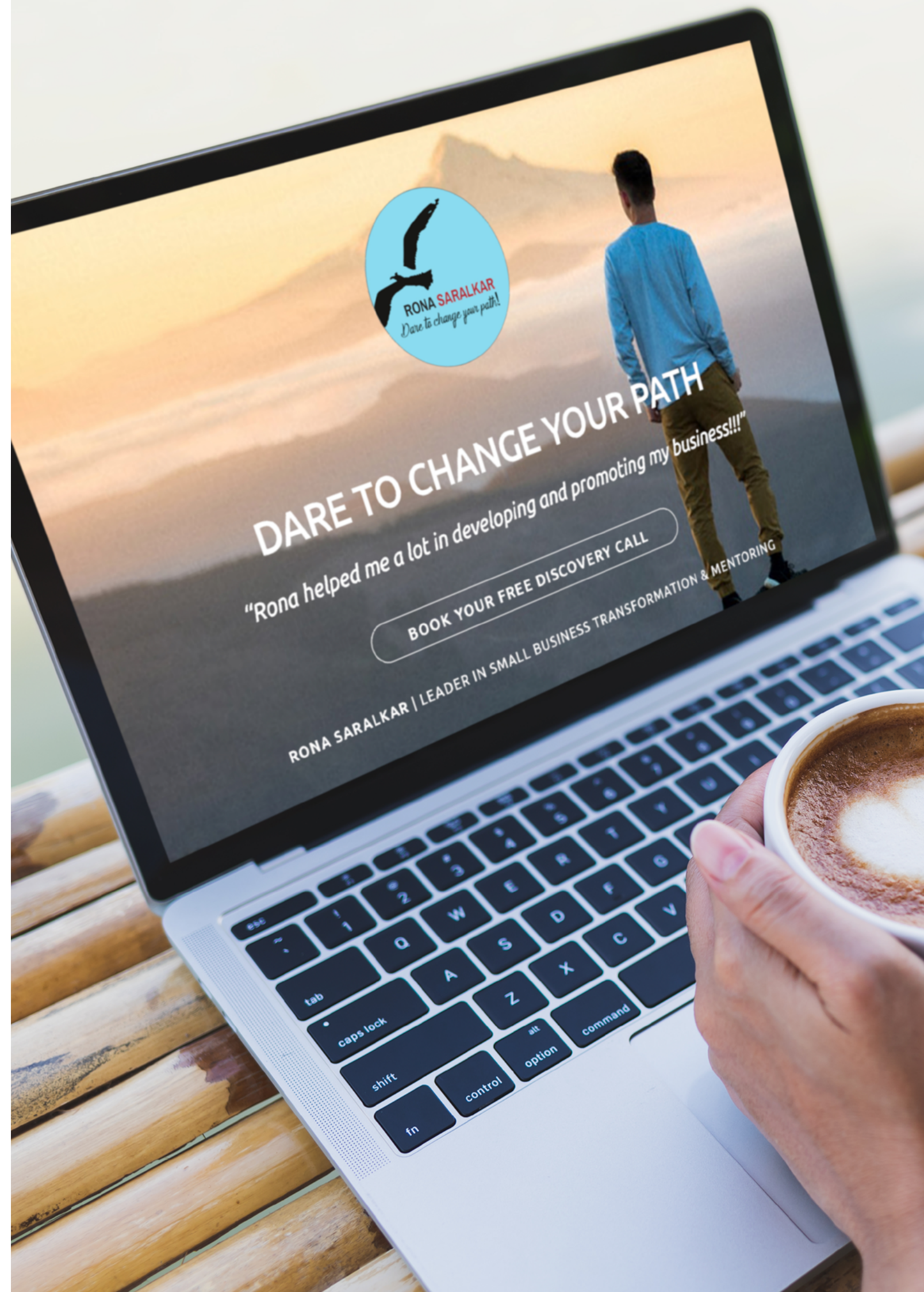


Client: **Rona Saralkar**

Year: **2019**

Project: **Branding & Website**

Rona Saralkar is a business coach specializing in helping small companies develop internal processes and best practice.





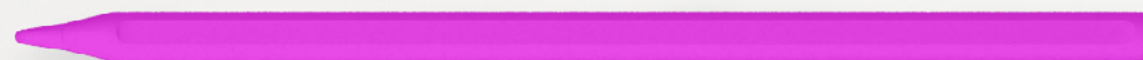
REBECAGELENCSE
TRANSFORM YOUR CAREER TODAY

Client: **Rebeca Gelencser**

Year: **2017**

Project: **Branding & Social Media**

Rebeca Gelencser is a senior position recruitment specialist for the technology sector based in Zurich, Switzerland.



WROOM

Experience the Petrolhead in You

Client: **Abel Avila**

Year: **2018**

Project: **Branding & Social Media**

Abel Avila is what is commonly known as a "petrol-head". He has developed a business around cars, travel and simply the lifestyle that goes with collector and sports cars.





Client: **Audrey Sourroubille Arnold**

Year: **2017**

Project: **Branding & Website**



CARV^{FX}

Client: **Alan Wong**

Year: **2018**

Project: **Branding & Web Design**

Alan Wong is a financial expert based in Hong Kong.

CARV^{FX}





Client: **Mia Ingelstrom**

Year: **2018**

Project: **Redesign**

Mia Ingelstrom is a financial planner specializing in empowering women by showing them how to take control of their lives through robust financial planning.





Client: **Adnaan Jinwala**

Year: **2018**

Project: **Brand Design**

Adnaan Jinwala is a successful restaurant owner in Taiwan who promotes innovative food and restaurant concepts to industry professionals.



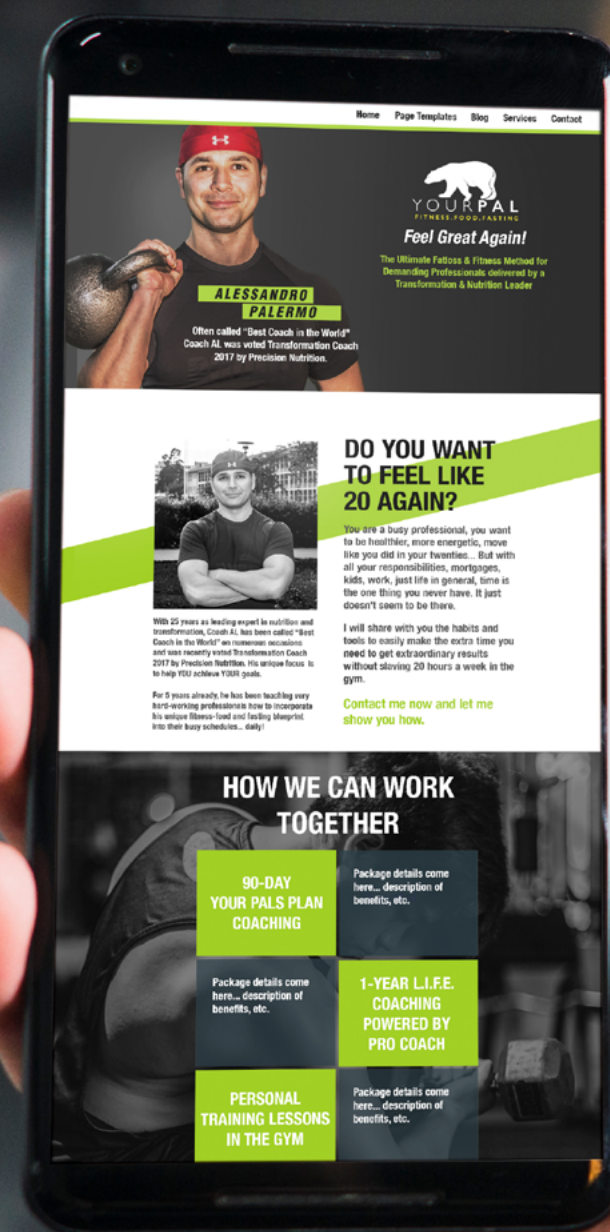


Client: **Alessandro Palermo**

Year: **2017**

Project: **Branding & Web Design**

Alessandro Palermo is simply an amazing fitness coach that gets incredible results from his clients. He has developed unique methods to train and get people to push their limits.





Client: **Aaran Loftus**

Year: **2019**

Project: **Branding, Web Design & Social Media**

Aaran Loftus is a DeVeere consultant based in Milano.
He specialises in long-term portfolios for expats living in Italy.



The Sweets' 7 Secrets

Client: **Stephen & Annie Sweet**

Year: **2017**

Project: **Branding & eBook Design**

Annie and Stephen Sweet are a couple living in the South of France and who specialise coaching couples in keeping it magic, even after many years.

7





Client: **Genevieve Bauhofer**
Year: **2018**
Project: **Branding & Web Design**





Revolutionary Relationship Academy

By
Amy Giladi

Client: **Amy de Baene**

Year: **2017**

Project: **Redesign & Website**

Amy is a leading relationships expert whose coaching techniques are based on Tantra and psycho-sexology.

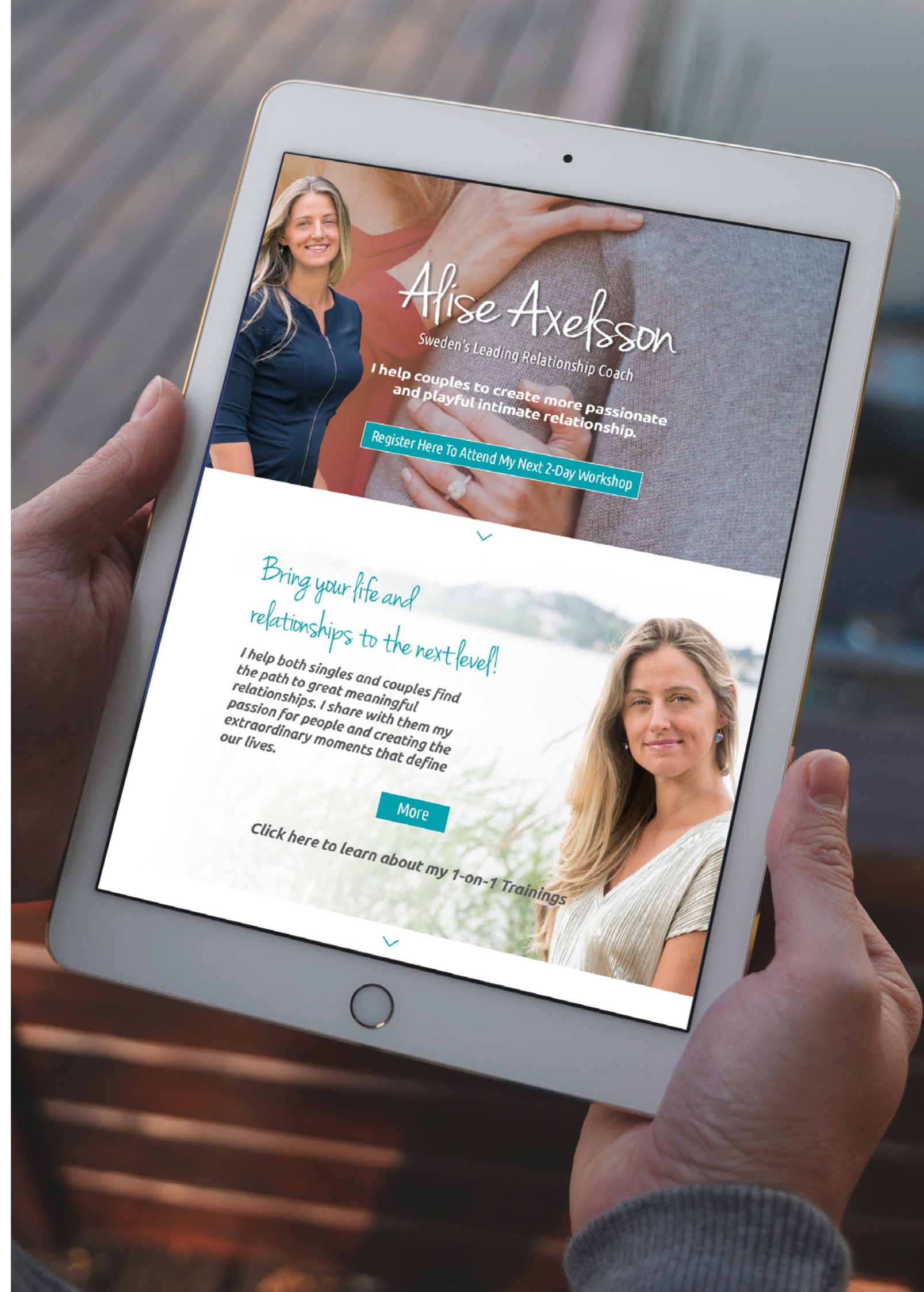


Alise Axelsson

Client: **Alise Axelsson**

Year: **2018**

Project: **Branding & Web Design**





Client: **Hiko Kawashima**

Year: **2019**

Project: **Branding**

Hiko Kawashima runs a Japanese specialist bar in Taipei, Taiwan.

He promotes Japanese specialties and elaborate cocktails

to a select clientele.



Frederic Fernandez
& Associates

Exponential FMCG
Strategy Consulting

Client: **Frederic Fernandez**

Year: **2018**

Project: **Branding, Web & Printed Design**

Frederic Fernandez is one of Europe's leading FMCG specialists.



Frederic Fernandez
& Associates

Exponential FMCG
Strategy Consulting

*Co-creating the future of the FMCG industry
is our passion, one client at a time.*



Client: **Dee Omar**

Year: **2018**

Project: **Branding, Web & Printed Design**

Dee Omar is one those very inspirational people that has boundless energy. She is a video producer as well as a fashion expert and ex-model.





Client: **Amy Lecuyer**

Year: **2018**

Project: **Branding & Web Design**

Amy Lecuyer is a very experienced nurse who now provides specialized consultant services to private clinics. Her specialty is efficiency and quality of patient care.



THE **FUN**FACTORY BY **ERIC**YAU

Client: **Eric Yau**

Year: **2018**

Project: **Branding & Website**

Eric Yau is a team building expert who shares his passion for sports with his clients. He is full of life and fun, and has a contagious energy.





Client: **Andrea Beil**

Year: **2018**

Project: **Branding & Website**

Andrea is a talented chiropractor turned motivational speaker and self transformation expert.





FEED THE GODDESS

EAT FOR JOY, LOVE & SELF-CONFIDENCE

Client: **Ann Bolin**

Year: **2018**

Project: **Branding & Web Design**

Ann Bolin is passionate about improving the lives of women through self-transformation. Her belief is that nutrition is the key to health and energy. Her coaching programs go beyond nutrition to ensure great results for her clients.





Client: **Evelyn Wong**

Year: **2018**

Project: **Branding & Website**

Evelyn Wong is a passionate ballet dancer who is passionate about teaching ballet to others. A beautiful person.





Because feeling joy is your right!

Client: **Eva Bengtsson**

Year: **2019**

Project: **Branding & Website**

Based in Sweden, Eva Bengtsson coaches women in holistic care, lifestyle changes and healthy nutrition for total quality of life and self-fulfilment.



MID-LIFEREBOOT

Client: **Vincenzo Meylan**

Year: **2018**

Project: **Branding & Web Design**

Vincent Hickox worked in corporation most of his life. One day he decided that there maybe more to life than working for big companies and decided to coach men over 50 how to stay fit and get control over their lives through sports and nutrition.

MID-LIFEREBOOT



TECH➡OLOGY

Client: **Katrina Hughes & John Young**

Year: **2018**

Project: **Branding & Printed Material**

John & Katrina are expert technology consultants whose speciality is devising cost-effective solutions to streamline and improve workflows through company-wide smart solutions and best practice IT administration.



Kerstin Ide | conscious
transformation

Client: **Kerstin Ide**

Year: **2018**

Project: **Branding & Website**

Kerstin is one of these eternally beautiful women that just excels at showing other women how to find their inner beauty to shine and enjoy their lives.

Kerstin Ide



PROGNOSIS HOPE

Rehumanizing HEALTHCARE

Client: **Angie Felts**

Year: **2018**

Project: **Branding & Web Design**

Angie & Todd Felts are healthcare experts who are promoting radical change in the way healthcare is delivered to patients. Angie is also an author and along with her husband, tirelessly work at creating durable change for improved doctor-patient relations.

PROGNOSIS HOPE

Rehumanizing
HEALTHCARE



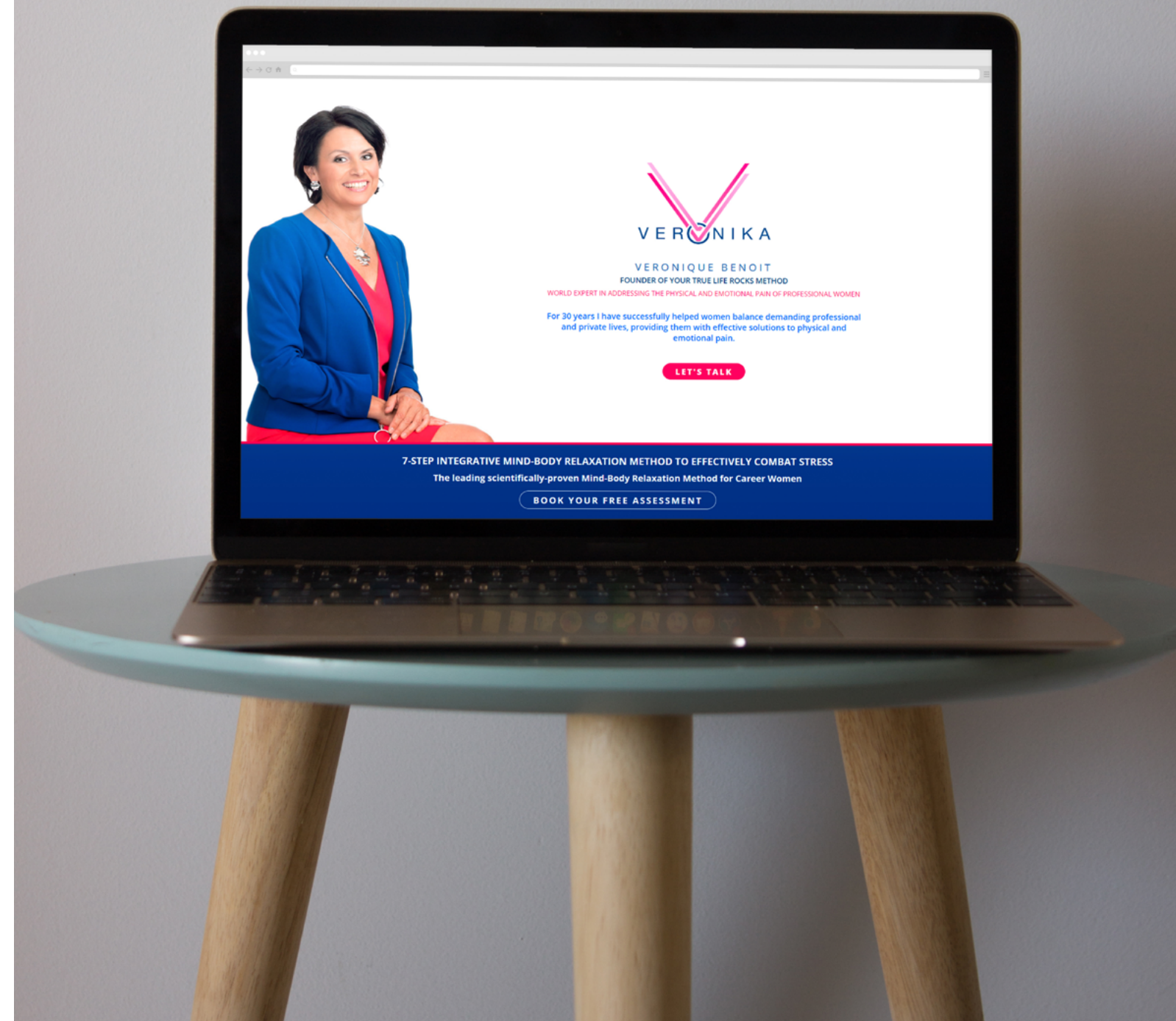


Client: **Gladys Chu**
Year: **2019**
Project: **Branding & Website**





Client: **Veronique Benoît**
Year: **2019**
Project: **Branding & Website**





Client: **Kyle Bullus**

Year: **2018**

Project: **Branding & Website**

Kyle Bullus is a brilliant communicator that coaches others to become brilliant communicators and learn how to tailor presentations to meet audience expectations.

**KYLE
BULLUS**

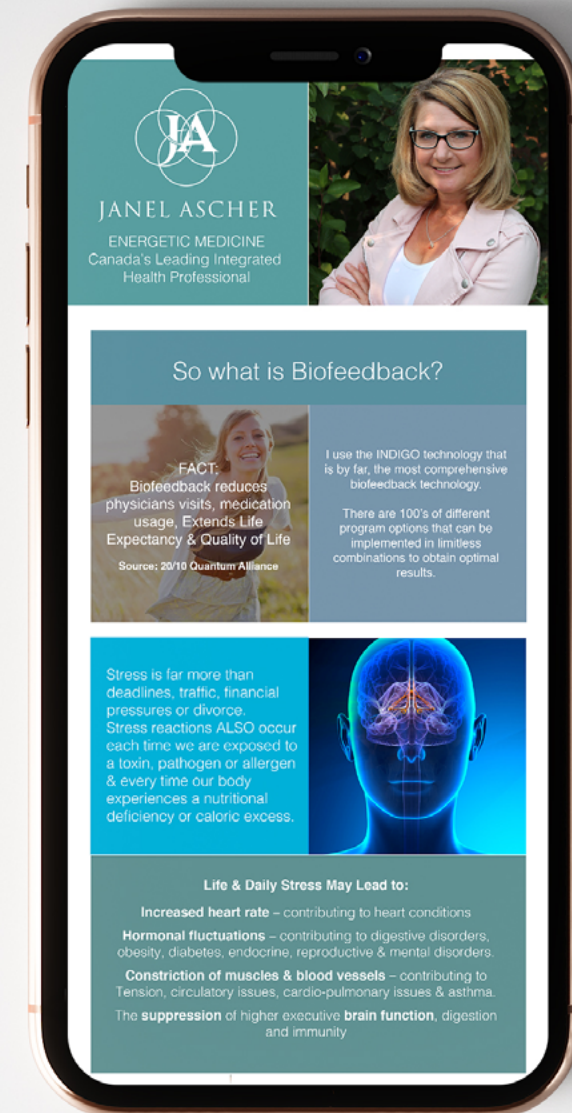




Client: **Janel Ascher**

Year: **2017**

Project: **Branding & Website**



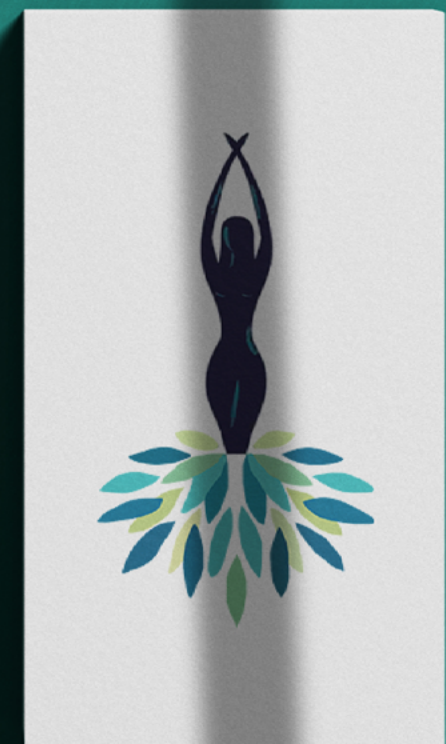


Client: **Sarah Kuster**

Year: **2017**

Project: **Branding & Web Design**

Sarah Kuster is a beautician who promotes advanced methods and technologies to ensure her clients rejuvenate and keep their looks for as long as possible.





Client: **William Reis de Souza**

Year: **2018**

Project: **Branding & Web Design**





Client: **Don Dellos**

Year: **2019**

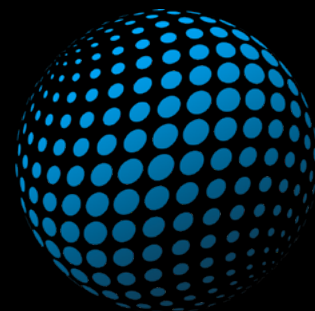
Project: **Branding & Web Design**

Don and Mary Dellos are people that believe that their faith and passion for helping people will make a better world. They practice their belief daily and provide chaplain services in companies in the USA.





Client: **Kelvin Lai**
Year: **2018**
Project: **Branding & Web Design**



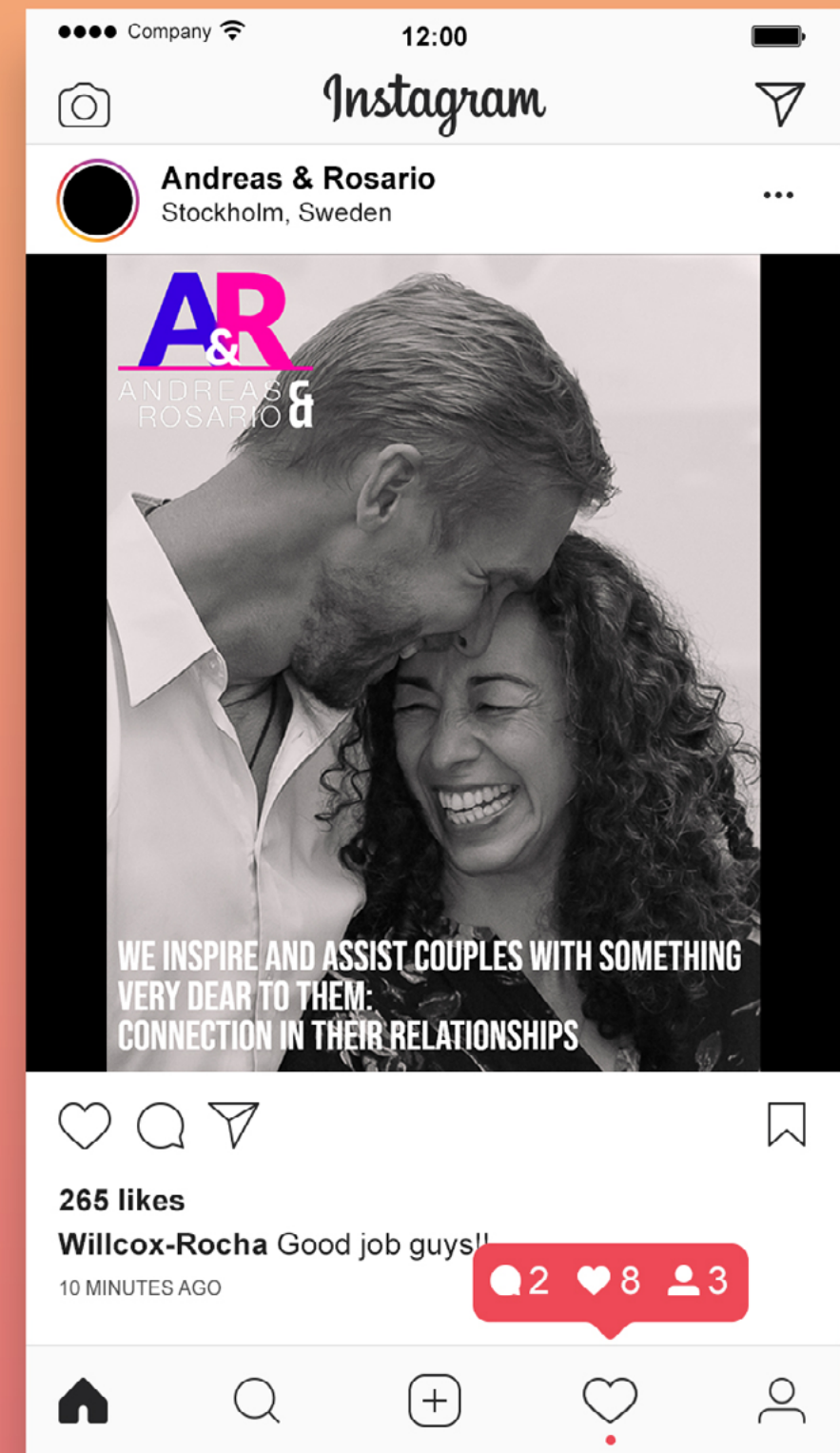


Client: **Andreas Kihlberg**

Year: **2018**

Project: **Branding, Web Design & Social Media**

Andreas Kihlberg is passionate about good relationships. Whether in his life or the lives of others, Andreas tirelessly coaches couples to great relationships and having the right mindset to enjoy your partner and coupledness!



ANNA SPAKOWSKA

THE ARTIST

Client: **Anna Spakowska**

Year: **2018**

Project: **Branding & Web Design**

Anna Spakowska is a super-talented designer and artist whose multi-faceted career spans art, painting and interior design.

ANNA SPAKOWSKA
THE ARTIST

ANNA SPAKOWSKA

THE ARTIST





Client: **Thomas Merz**

Year: **2018**

Project: **Branding & Web Design**

Thomas Merz is an expert in leadership and team building who coaches corporations in how to incorporate millennials in the workforce among other.



COME TO LIFE COACHING

Client: **Thomas Iland**

Year: **2019**

Project: **Branding & Web Design**

Thomas Iland is an extraordinary man who overcame autism to achieve many outstanding feats. He now coaches people with autism to manage the transition to adulthood and experience engaged lives.

COME TO
LIFE
COACHING

COME TO
LIFE
COACHING

Diagnosed with autism when he was 13, Tom Iland has worked hard to achieve his goals. He drives, lives alone, graduated from college and is employed full-time, runs marathons and even found time for love.

Today, Tom is America's leading expert on successful transitions to adulthood for Autists.

From Accountant To Advocate, THOMAS ILAND, Autism Self-Advocate, Toastmasters Accredited Speaker & Certified Human Potential Coach

[BOOK YOUR DISCOVERY CALL](#)



Client: **Britt Biskop**

Year: **2018**

Project: **Branding & Web Design**

Britt Biskop is a motivational coach specializing in individual and team performance based in Sweden. She has had a long and successful career as an entrepreneur and shares her wide-ranging experience with teams throughout Scandinavia.



MEG|ALLEN

PACKAGING YOUR EXPERTISE

Client: **Megan Allen**

Year: **2018**

Project: **Branding & Web Design**

Megan Allen is a talented and highly resourceful communication expert based in San Diego, California. She helps companies define their messaging framework to better engage with their market.



HUESRUG



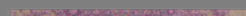
Client: **Ray Jen Wu**

Year: **2017**

Project: **Branding & Web Design**

Ray Jen Wu has created a unique business of quality carpets from Northern India and Nepal. She has managed to get the best in modern design to blend with the high end quality of traditional silk carpets from Nepal.

HUESRUG



Victoria Giraldo

Client: **Victoria Eugenia Giraldo**

Year: **2018**

Project: **Branding, Web Design & Social Media**

Victoria Eugenia Giraldo is a believer and she shares her enthusiasm
for life and self-empowerment with women of all ages.





Client: **Valerie Berube**

Year: **2017**

Project: **Branding & Website**

Valerie Berube is a retired Marines Lt Colonel. Val is quite a girl and an inspiring person who now coaches corporations and teams in leadership and team building.





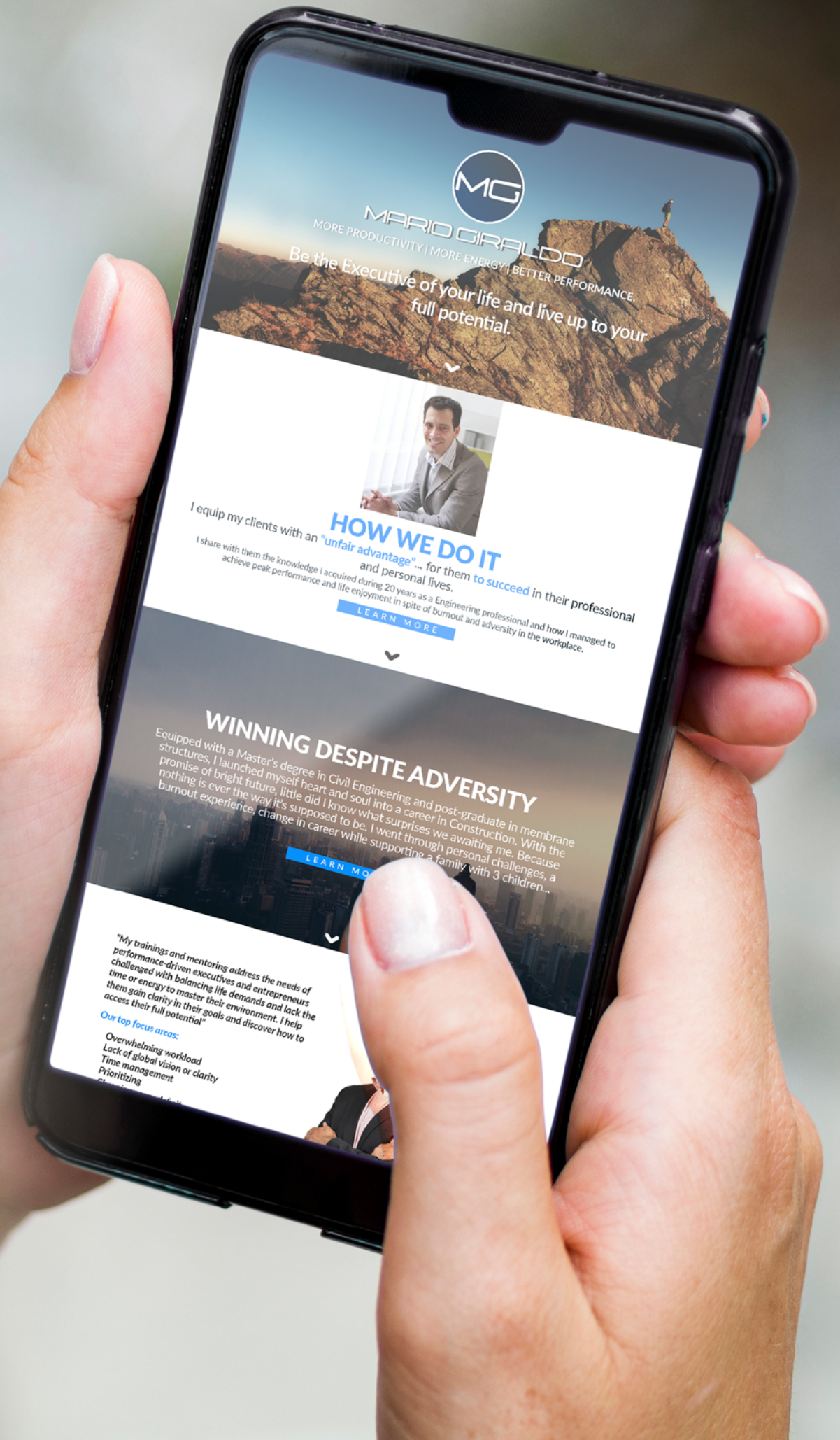
MARIO GIRALDO

Client: **Mario Giraldo**

Year: **2018**

Project: **Branding, Website & Social Media**

Mario Giraldo is a Vienna-based self-transformation expert for professional men. He is especially sensitive to the effects of long-term stress in the workplace and has developed innovative programs to help professionals deal with burnouts or other work-related conditions.





Client: **Lisa Brone**

Year: **2018**

Project: **Branding & Website**

Lisa Brone is an American medical doctor with over 2 decades of experience treating patients and understanding the deeper.





Client: **Judy Brandon**

Year: **2018**

Project: **Branding & Website**

Judy Brandon is a talented jewelry designer based in California. Her flair for design and innate good taste has allowed her to build a loyal base of customers.





Metamorphosis Mentoring

Project: **Branding & Website**



Client: **Gavin Nathan**
Year: **2017**
Project: **Branding & Website**



CHARMAINE LANG

INTERIOR DESIGN ACADEMY

Client: **Charmaine Lang**

Year: **2019**

Project: **Redesign & Website**

Charmaine Lang is a talented interior designer with over 20 years of experience. She now shares her vast knowledge in design and refurbishments through inspired workshops and mentorship programs.





Client: **Hafsa Fatah**

Year: **2019**

Project: **Branding & Website**

Little Woods is an amazing kindergarten promoting Montessori teaching methods to accelerate learning in young children.



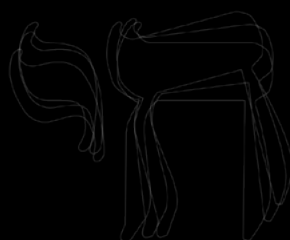
CANTOR EISENBERG

Client: **Roger Eisenberg**

Year: **2017**

Project: **Branding & Website**

Roger Eisenberg is a simply a beautiful person. He is also a cantor and coaches youngsters to make their Bar Mitzvas and Bat Mitvas memorable for the family and friends. He also excels in establishing contact with special need children.



Leelah Eisenberg

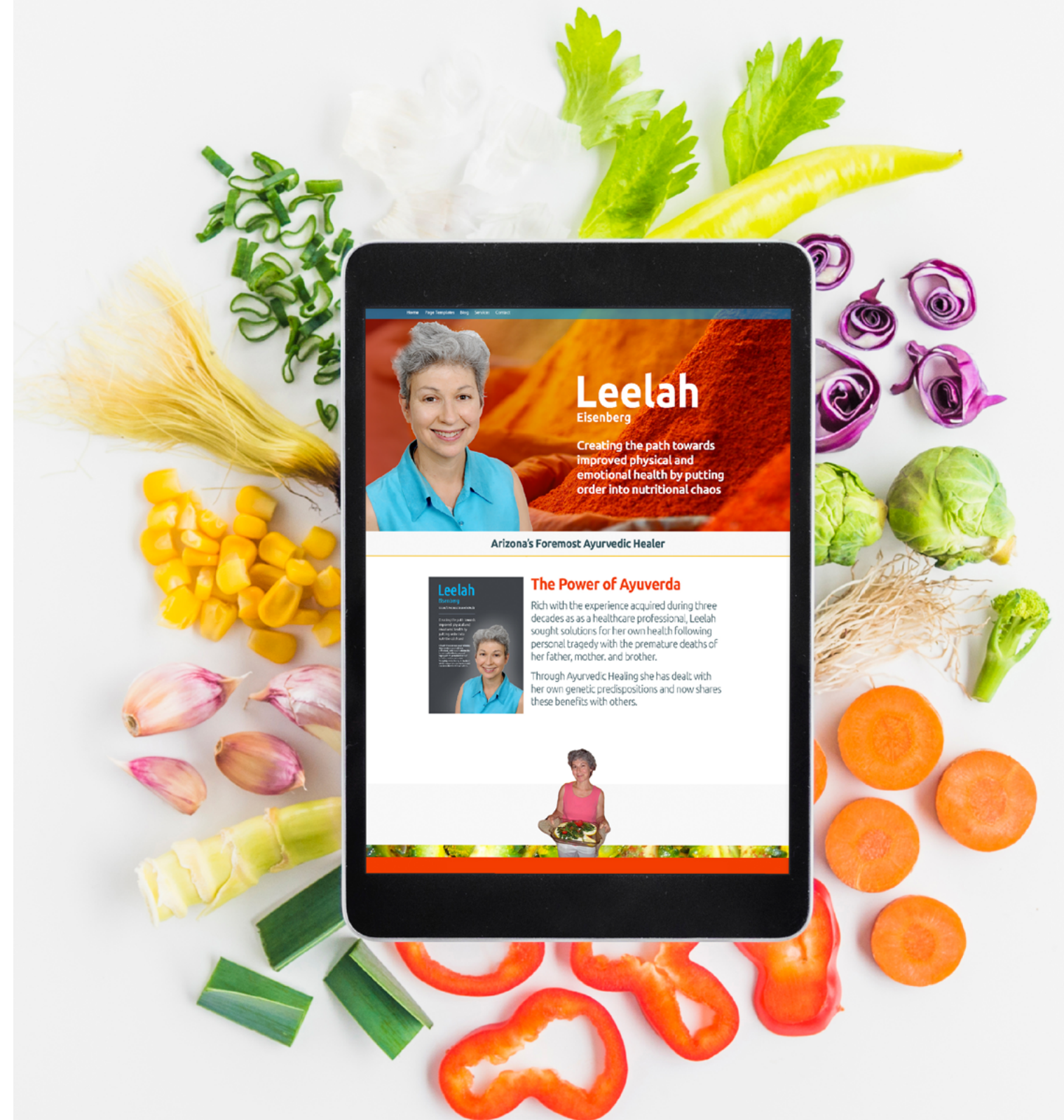
Client: **Leelah Eisenberg**

Year: **2017**

Project: **Web Design**

Leelah Eisenberg is one of life's enthusiasts whose dedication to promoting the benefits of Ayurvedic Nutrition. Through her energy and single-mindedness, she is conquering Arizona one person at a time.

Leelah
Eisenberg





Client: **Anthony Vincent Bova**

Year: **2019**

Project: **Branding**

Anthony Vincent Bova is a New York-based communication expert who coaches senior executives and company owners how to master communicating to stakeholders and media outlets.





Client: **David Chung**

Year: **2019**

Project: **Redesign & Website**

David Chung is an Entrepreneur and a Banker that helps innovative companies grow their footprint through sustainable expansion.





Client: **Martin Altherr**

Year: **2017**

Project: **Branding & Social Media**

Martin Altherr is a brilliant self-transformation expert, a psychologist and an inspired coach. With over 5000 transformational experiences shared with CEOs, teams, business and private clients around the world, Martin is truly an exceptional human being that finds strength in helping others.





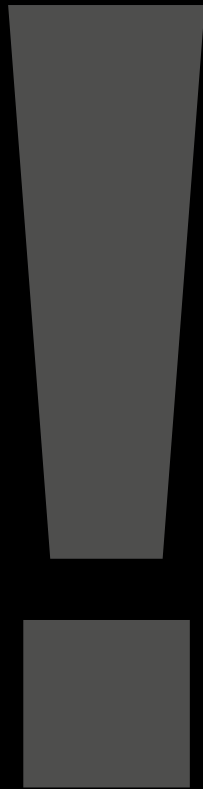
Client: **Chan Chaichalermopol**

Year: **2019**

Project: **Branding & Speaker Kit**

Chan Chaichalermopol is an inspired motivational speaker, self-transformation and mindset coach based in Germany.





Willcox Rocha

Digital Marketing

info@willcox-rocha.com

willcox-rocha.com

Leading Branding
& Digital Transformation Experts